CONTRACT

WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
345363 /	

Product

Contract Dates	Estimate #	
11/02/12 - 11/06/12		

Advertiser	Original Date / Revision
DEMOCRATIC CONGRESSIONAL CAMPA	11/02/12 / 11/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WVIT	Corey Lane	Philadelphia NS

Special Handling

Demographic
RA1849

IDB#	**Advertiser Code**	**Product Code**

Agency Ref	Advertiser Ref
01274	02404

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	11/02/12	11/04/12	F9-10P GRIMM	9-10P		:30			NM	2	$5,000.00
	ISSUE	ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - F - -	2	$2,500.00						
2	WVIT	11/02/12	11/04/12	10-11P REVOLUTION	10P-11P		:30			NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - F - -	2	$3,000.00						
3	WVIT	11/02/12	11/04/12	11-1135P LATE NEWS	11P-1135P		:30			NM	2	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - 11 -	2	$2,500.00						
4	WVIT	11/02/12	11/04/12	1135-1235A TONIGHT SHO\	1135P-1235A		:30			NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - F - -	2	$500.00						
5	WVIT	11/02/12	11/04/12	1235-135A LATE NIGHT	1235A-135A		:30			NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - F - -	2	$200.00						
6	WVIT	11/02/12	11/04/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - - S -	2	$300.00						
7	WVIT	11/02/12	11/04/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - - S -	2	$700.00						
8	WVIT	11/02/12	11/04/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	- - - - - S -	2	$650.00						
9	WVIT	11/02/12	11/04/12	NOTRE DAME FOOTBALL	330P-7P		:30			NM	3	$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
345363 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12		

Advertiser	Original Date / Revision
DEMOCRATIC CONGRES	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 3	Rate $1,000.00						
E 10	WVIT	11/02/12	11/04/12	BREEDER'S CUP	8P-9P		:30			NM	2	$1,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $750.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WVIT	10/29/12-11/04/12		BREEDER'S CUP	8P-9P	-------Sa--	:30		~~$750.00~~	NM		
	See MG 10.3											
	DNA-SPORTS OVERRUN											
3	WVIT	11/06/12-11/06/12		6-7A CT NEWS TODAY	6A-7A	-Tu-------	:30		$750.00	NM		
Ⓜ	MG for 10.1 11/03											
11	WVIT	11/02/12	11/04/12	9-11P NBC MOVIE: RUDY	9P-11P		:30			NM	2	$3,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $1,500.00						
12	WVIT	11/02/12	11/04/12	1130P-1A SNL	1130P-1A		:30			NM	2	$3,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $1,600.00						
13	WVIT	11/02/12	11/04/12	5-530A WALL ST JOURNAL	5A-530A		:30			NM	1	$125.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $125.00						
14	WVIT	11/02/12	11/04/12	530-6A SUN CT NEWS TOD	530-6A		:30			NM	1	$125.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $125.00						
15	WVIT	11/02/12	11/04/12	6-7AM SU CT NEWS TODAY	6A-7A		:30			NM	2	$700.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $350.00						
16	WVIT	11/02/12	11/04/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	2	$800.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $400.00						
17	WVIT	11/02/12	11/04/12	8-9A SUNDAY TODAY	8A-9A		:30			NM	2	$1,400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $700.00						
18	WVIT	11/02/12	11/04/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	2	$1,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $600.00						
19	WVIT	11/02/12	11/04/12	10-1030A CHRIS MATTHEW	10-1030A		:30			NM	1	$2,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $2,200.00						
20	WVIT	11/02/12	11/04/12	MLS SOCCER	330P-6P		:30			NM	3	$2,100.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 3	Rate $700.00						
21	WVIT	11/02/12	11/04/12	FTBL NIGHT AMERICA	7P-815P		:30			NM	1	$4,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $4,000.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
345363 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12		

Advertiser	Original Date / Revision
DEMOCRATIC CONGRES	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
22	WVIT	11/02/12	11/04/12	NFL REG SEASON	815P-1130P		:30			NM	3	$24,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 3	Rate $8,000.00						
23	WVIT	11/02/12	11/04/12	NFL LATE NEWS	1130P-1205A		:30			NM	1	$2,550.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $2,550.00						
24	WVIT	11/05/12	11/06/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	3	$2,250.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 21-----	Spots/Week 3	Rate $750.00						
25	WVIT	11/05/12	11/06/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	$2,400.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 21-----	Spots/Week 3	Rate $800.00						
26	WVIT	11/05/12	11/06/12	9-10A TODAY SHOW	9A-10A		:30			NM	4	$2,300.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 22-----	Spots/Week 4	Rate $575.00						
27	WVIT	11/05/12	11/05/12	4-5P ELLEN	4P-5P		:30			NM	2	$1,250.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $625.00						
28	WVIT	11/05/12	11/05/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	3	$2,200.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $1,100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WVIT*	*11/05/12-11/11/12*		*5-6P CT NEWS @ 5PM*	*5P-6P*	M----------	*:30*		*~~$1,100.00~~*	*NM*		
	See MG 28.3,28.4											
	PREEMPT											
3	WVIT	11/05/12-11/11/12		1135-1235A TONIGHT SHOV	1135P-1235A	M----------	:30		$700.00	NM		
Ⓜ	MG for 28.2 11/05											
4	WVIT	11/05/12-11/11/12		5-530A CT NEWS TODAY	5A-530A	M----------	:30		$400.00	NM		
Ⓜ	MG for 28.2 11/05											
29	WVIT	11/05/12	11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	2	$3,200.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $1,600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WVIT*	*11/05/12-11/11/12*		*6-630P M-F CT NEWS @ 6*	*6P-630P*	M----------	*:30*		*~~$1,600.00~~*	*NM*		
	See MG 29.3,29.4											
	PREEMPT											
2	*WVIT*	*11/05/12-11/11/12*		*6-630P M-F CT NEWS @ 6*	*6P-630P*	M----------	*:30*		*~~$1,600.00~~*	*NM*		
	See MG 29.3,29.4											
	PREEMPT											
3	WVIT	11/05/12-11/11/12		1135-1235A TONIGHT SHOV	1135P-1235A	M----------	:30		$700.00	NM		
Ⓜ	MG for 29.2,29.1											
4	WVIT	11/05/12-11/11/12		11-1135P LATE NEWS	11P-1135P	M----------	:30		$2,500.00	NM		
Ⓜ	MG for 29.2,29.1											
30	WVIT	11/05/12	11/05/12	7P-730P NIGHTLY NEWS	7P-730P		:30			NM	1	$900.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $900.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

Contract / Revision	Alt Order #
345363 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12		

Advertiser	Original Date / Revision
DEMOCRATIC CONGRES	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
31	WVIT	11/05/12	11/05/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	M------	1	$900.00							
32	WVIT	11/05/12	11/05/12	M8-10P VOICE	8-10P		:30			NM	2	$14,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	M------	2	$7,000.00							
								Totals			65	$100,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	65	$100,000.00	$85,000.00
Totals	65	$100,000.00	$85,000.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.